

READ THIS COVER LETTER

www.Free2ndPack.com

Welcome to Your Home-Based Business

Congratulations on taking your next step! This is your FREE 2nd Package and we are excited to work with you.

This **Training Package** will help you further understand the business and allow you to find the start up option that best fits you. It is important that you complete each of the following steps in **EXACT** order as you go through your package checking off each step as you complete it.

REMEMBER, if anyone else will be involved in the decision making process with you, they must also have completed the training package as well **PRIOR** to our phone appointment.

Complete the Following Steps in Order

Step 1: Print off your **Worksheets** from your 2nd Package website.

Step 2: Fill out the Worksheets while you watch the online 2nd Package Video at: www.FssOnDemand.com/TP2.

Step 3: Complete the online **Questionnaire** on your 2nd Package website; the answers go to your Mentor and an email copy goes to you.

Step 4: **Confirm** your appointment with your Mentor via phone/email at least 24 hours before your telephone appointment.

Step 5: At your **Appointment** time, we request that all materials are completed, that you have gone through all the required steps, that you have your questions ready, and that you answer your own phone.

*In order for us to have our next appointment, you need to complete ALL of the above steps. Our business is EXPLODING and we only book one appointment per person. If a true emergency arises and you cannot make this appointment, we require a **24-hour** courtesy call.*

We look forward to speaking to you at your appointment time!

TRADITIONAL BUSINESS MODEL

McDonald's Franchise

What It Takes To Build A Business:

- Strong business acumen needed with experience building a business from the ground up
- 1-week training at McDonald's University
- Hands-On Management – you must run the restaurant yourself
- McDonald's requires a 20-year agreement

Initial Start-up Costs: \$905,200–\$1,746,000

(Source: www.mcdonalds.com)

Additional Start-up Costs:

- \$45,000 franchise fee (\$45,000 renewal fee after required 20 years)
- 12.5% ongoing royalty fees
- \$100,000–\$150,000 in miscellaneous start-up costs such as initial equipment, inventory, accounts receivables, payroll and insurance

Total Additional Start-up Costs: \$145,000–\$195,000

Funding Restrictions:

- 40% personal cash investment for new locations; 25% for existing locations (balance may be paid in a maximum term 7 yr. bank loan)
- \$420,000–\$776,400 out-of-pocket CASH needed

Total Initial Start-up Costs: \$1,050,200–\$1,941,000

Average annual income for McDonald's franchisee is \$240,000 for each restaurant owned.